

# Leadership and Team Building



How to lift your employee engagement in just 6 weeks  
Be part of the Six Week Team Building Challenge.

## A new era in Team Building—The GOLD Challenge

A transformation in team building is delivering results that traditional team development programs have been unable to achieve.

A platform that incorporates sports psychology, business skills and challenges similar to the TV series *The Apprentice* has delivered employee engagement improvements from 44% to 81% in just six weeks.

## The Facts in Team Performance

We know that the risk of teams being out of synch and unproductive increases with the number of people in a team. Why? Well for various reasons:

1. The more people, the greater the chance for niche disparate groups forming within teams.
2. The more people, the more individuals are influenced by 'groups' opinions.
3. Conflicting personal opinions erode the team's efficiency and effectiveness.

## Voicing Our Opinions

We cannot help but to bring our preconceived ideas about how things should be and how other people should act into our thinking. The fact is that the majority of us are just not taught how to see other people's opinions

Research by Stephen Goldberg, shows that developed teams display commitment and ability to understand another's perspective so effective decisions can be made..

True Colours both develops and uses this knowledge in the delivery of the six week GOLD Challenge.



## What's new

We provide a tangible purpose to team building in the form of fundraising. This brings together a heightened sense of meaning and significance to individuals and allows a non-hierarchy frame work to operate in.

## Measuring/enhancing under developed skills

For decades sports teams have been monitoring, evaluating and fine tuning their team skills based on live performance.

In the 1990s Rod McQueen took the Australian Wallabies to the height of team success. The team achieved their results by continuously developing through evaluation, analysis and fine tuning.

We have taken this methodology and combined it with the following principles to produce an award winning Team Building Platform that follows seven key principles:

1. Obtain/develop the right people
2. Provide a crystal clear platform for team progression
  1. As a team, make collective decisions to improve
  2. Support the company and team's vision
  3. Continuously monitor and evaluate performance
  4. Take action and look after each other
  5. Celebrate success

## What you will gain

- Culture that is collective rather than self driven
- Environment that values and leverages diversity
- Team building platform that lifts team results
- Opportunity to bring your business closer to the community
- Engaged, loyal workforce
- Sound return on your investment